

**Our Lady of Holy Cross College
Alumni/Alumnae Association
Board Meeting Minutes
Tuesday, May 4, 2010**

- I. Called to Order: Shannon Taranto called the May Alumni Board meeting to order at 6:04 p.m.
- II. Opening Prayer-Sr. Marjorie Hebert asked all present to recite as our prayer the Alumni Mission and Vision statements to remind us why we were on the board and our obligations to the commitment to the College, the students, and to the alumni of the College.
- III. Roll Call/Certification of Quorum-Quorum was present. Those present at the meeting were Keith Taranto, Chris Rholdon, Shannon Taranto, Mary Zeringue, Matt Touns, Rainell Hernandez, Jeanne Noggerath, Beau Read, Rickey Landry, Randy Bourg, JoAnn Rosselli, Susan Lackey, Sr. Marjorie Hebert, Julie Nice, Allison Carrone, Johnny Danna, and our guest was Jason.
- IV. Approval of Minutes from April Meeting-Matt placed into motion the approval of the minutes. Keith seconded the motion. All present approved and the motion passed.
- V. Financial Report-No report was given.
- VI. New Business
 - A. Alumni By-Laws-Randy will be appointed at July Workshop meeting as treasurer. The changes made were to Article V based on scheduled meetings and functions as well as the amount of meetings needed to attend by alumni board members (see alumni by-laws for specifics).

Old:

Section 4. Attendance at Meetings of the Board

I. An Executive Board Member is expected to be in attendance at a combination of 75% of all meetings and functions (alumni sponsored and co-sponsored) unless he/she has previously notified the appropriate officers. Board Members are expected to be in attendance at a combination of 60% of all meetings and functions (alumni sponsored and co-sponsored) unless he/she has previously notified the appropriate officers. Record of attendance shall be taken at all meetings and functions. An anticipated absence shall be called in or e-mailed to the Secretary or President at least 24 hours of the scheduled meeting or function. A Board Member who does not meet the attendance requirements will be asked to resign their position. The President shall execute the termination with a majority vote of the Alumni Board.

New:

Section 4. Attendance at Meetings of the Board

I. Executive Board members and Alumni Board members are expected to be in attendance for 3 out of 4 quarterly board meetings. Also, Executive Board members and Alumni Board members are expected to be in attendance for 3 out of 7 recruiting events as defined on the Program Objectives Section of the Strategic Plan. The board meetings will be held quarterly, unless a major holiday or special event interferes. There will be no meeting in June. Record of attendance shall be taken at all meetings and functions. An anticipated absence shall be called in or e-mailed to the Secretary or President at least 24 hours of the scheduled meeting or function. A Board Member who does not meet the attendance requirements will be asked to resign their position. The President shall execute the termination with a majority vote of the Alumni Board.

- B. Strategic Plan- Article V Section 4 was the only change. Strategic Plan explains this under job description on page 2. This change is consistent with alumni by-laws and job description. JoAnn made a motion to pass the plan. Randy seconded it. All present approved and the motion passed. It will be posted on the website.
- C. Job Description-This document explains the expectations of alumni board members that can be used as a recruiting tool for future members. It will be posted on the website.
- D. Graduation-May 15th (Mass at 4:00 p.m. in the Moreau Center) and May 16th (Graduation beginning at 12:00 p.m. and ending around 2:00 p.m. at the Alario Center). Archbishop Gregory Aymond will be the commencement speaker. Volunteers are needed to sell alumni shirts both nights-short sleeves are \$12 and long sleeves are \$15. Jason questioned about the costs of the shirts along with the graduation fees and how does it coincide with marketing. Also, he commented about encouraging the graduates to buy alumni t-shirts as part of a package deal at Grad Fair.
- E. Zephyrs Night-Pool area on May 28th from 6:00 p.m. until 10:00 p.m. As of right now 24 people have RSVP'd.
- F. Brainstorming Session/Comments-Chris provided a breakdown of the Crawfish Boil: 490 people were in attendance for the crawfish boil. Students made up for most of those in attendance. The left over crawfish were given to the students. Sr. Marjorie and Kim Dumas coordinated it and several others were on hand to assist. Sr. Marjorie spoke about the spirit that was present at the event. We have to look at sponsored activities and survey the attendance at events so we can evaluate what is geared to our student population and plan future activities. The charge for the crawfish boil helped support the College. Jeanne commented that the

wording on the crawfish boil postcard was confusing and insulted many people because they thought they could attend for free. Beau asked about having past activities return that we hosted prior to this year. Beau commented that, after speaking with Jason at the crawfish boil, he would like to recommend that we become self-sufficient. Chris commented on the alumni association becoming self-sufficient and he thinks it is a bad idea. Rainell agreed with Chris and that the College and our association should be working together. Shannon spoke about all of the alumni support and how we have a difficult time getting alumni to support the College now. It would be even more difficult if both the College and our association were not working collaboratively. Susan agreed with Chris and Shannon as well. Keith commented about how we would have few activities if we disconnected ourselves from the College. Keith recommended that we reorganize it in another way. Chris requested to the new executive board to email items to him of concern. The activities that will be revisited are the Fall Fest, Halloween Dance (given by SGA), and the Crawfish Boil.

Chris spoke personally about the struggles regarding the Alumni Association over the past year, and how this upcoming fiscal year must be filled with positive energy in order to accomplish our alumni objectives.

- G. Confirmation of next meeting date: July 17th for the July Workshop. It will be from 9:00 a.m. until 1:00 p.m. at OLHCC with the location to be announced via an email.
- H. Adjournment-Shannon adjourned the meeting at 6:58 p.m.