



**Alumni Association Meeting**  
**6:00 p.m. ♦ Office of Philanthropy & Stewardship**  
**August 3, 2010**

- I. Meeting was called to order at 6:08 p.m. in the Office of Philanthropy and Stewardship.
- II. Attendees: Chris Rholdon, Beau Read, Christy Read, Steve Nielsen, Randy Bourg, Susan Lackey, Matt Toups, Rainell Hernandez, Erin Schrepfer, Dr. Claudia Champagne, Shannon Taranto, Katelynn Colburn, Johnny Danna, & Allison Carrone
  - A. Excused Absences: Lori Pacaccio, Sr. Marjorie Hebert, Keith Taranto, & Blaine Nielsen
- III. Opening Prayer: Chris Rholdon
- IV. Roll Call/Certification of Quorum: Rainell Hernandez
- V. Approval of Minutes (July Workshop and May meeting)
  - A. Discussions ensued regarding *Robert's Rules of Order* and the clarification of specific instances when the *Rules* have not been followed and/or are not enforced. Specific references were made to the minutes of the May meeting, sections A and B. It was decided that a current edition of the *Rules* should be kept on hand in Chris' office as a reference.
  - B. Suggestions were made to review the May minutes for editing, specifically, removing names from minutes where not necessary or pertinent to the information. The Executive Board agreed to review the minutes in question and present at the next board meeting for approval.
- VI. Financial Report: Randy Bourg
  - A. Opening remarks revealed that the financial report will no longer be presented in a breakdown format, rather, the total expenditures and revenue for a given time period will be presented. It was noted by Chris that alumni seeking an actual breakdown of figures may contact him personally for a financial report.

- B. Specific figures were presented regarding alumni giving for the 2009-2010 fiscal year (196 alumni, or 5.5% of alumni, made a financial contribution). Specific figures may be requested by contacting Chris. At this point, fiscal giving, the goal for the 2010-2011 year, was stressed as our goal.

## VII. New Business

### A. Alumni Volunteer Opportunities

- Internship Opportunities
- Recruiting
- Phone-a-Thon/Annual Giving
- Class Agents
- Event Assistance

### B. Class Agent Program

- The importance of the program was discussed. All board members were requested to provide a minimum of one name of a fellow class member that may be interested in participating in the program. Contact info should be forwarded to Chris. Class Agents may not be a current board member. Goal: 25 members.

### C. Great Strides

- The event will take place on Saturday, September 25<sup>th</sup> at Southport Hall. Great Strides supports cystic fibrosis research and treatment. Alumni were encouraged to participate on an individual and/or group level (via student organizations). More info may be obtained by contacting Katelynn Colburn, SGA President.

### D. Fall Social

- This year's Alumni Fall Social will take place on October 14<sup>th</sup> at Rock n' Bowl from 6 p.m. – 8:30 p.m. The total cost is \$18.00/person, with guests responsible for paying \$10.00/person. The Alumni Association will absorb the remaining balance per person. Charge includes lanes, shoe rental, food, beer, soft drinks, and wine.
- The event was moved to a new location following past discussions and concerns regarding the parking issues and capacity of Superior Grill.

### E. Phone-a-Thon

- This year's Phone-a-Thon will take place on November 8<sup>th</sup> and 9<sup>th</sup> in the Moreau Center. Specific times will be forthcoming. All board members must volunteer for a minimum of one evening of volunteer time.
- It was noted that online giving will be in place by the end of August.

## VIII. Brainstorming Session/Comments

- A. Discussion regarding a shift this year towards student philanthropy, increased volunteerism, student engagement, an increase in annual giving (goal: 8.5%)
- B. The suggestion was made that matching donations for the Great Strides event be offered to student organizations who participate. This would require the student organizations to submit a proposal to Julie and Chris for approval, per the Alumni Association Constitution and Bylaws.
- C. November Prayer Breakfast: Details will be forthcoming. Volunteers will be needed for the event, which will target military personnel and spirituality.
- D. Next Executive Board meeting: August 19<sup>th</sup>, 6 p.m., Office of Philanthropy and Stewardship

IX. Meeting adjourned at 7:02 p.m.